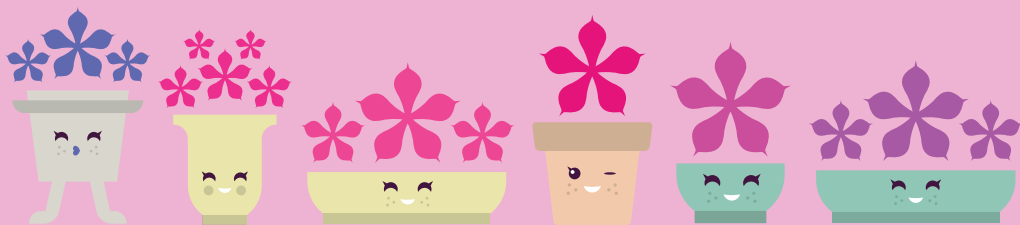


# Soiree<sup>®</sup> Kawaii

## turns





SOIREE  
KAWAII  
CORAL



# Soiree. Kawaii\*

## *Too Cute to Resist!*

Our tiny, but terrific, vincas have turned 10!

So, we are having a garden party to celebrate – a birthday soiree. Soiree Kawaii catharanthus are annuals that thrive in the harshest Southern conditions, while also looking great all summer up North. They bring concentrated carefree color to landscapes and are great with other heat lovers in your favorite porch and patio containers.

The word, “kawaii,” means cute in Japanese, describing the flower size and shape. Think of these varieties as vinca’s cute little sisters! We present 10 Soiree Kawaii colors in this birthday look book, show how nice they are mixed together, and then introduce two sister brands, Soiree Double and Soiree Flamenco.



**Each Soiree Kawaii plant sale supports Girls Inc.**

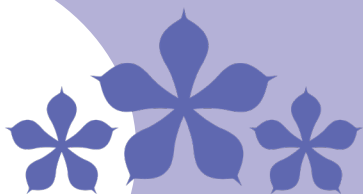


## BLUEBERRY KISS

Beautiful bluish-purple flowers with dark eyes bring serenity to your garden.



*I feel  
blue in  
a good  
way!*





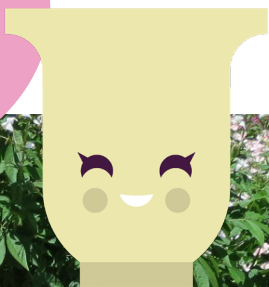


## CORAL

This top landscape performer has extra garden vigor and sizzles in the South.



*Bring on  
the heat!*

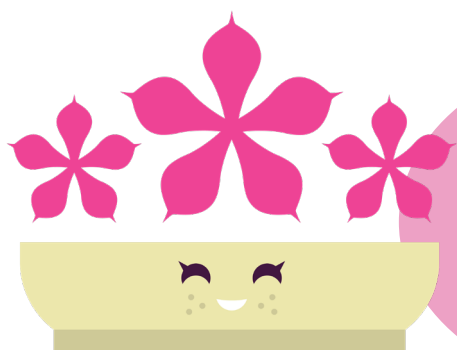






## CORAL REEF

Sunny coral pink  
flowers with distinctive  
white eyes brighten  
your landscape.

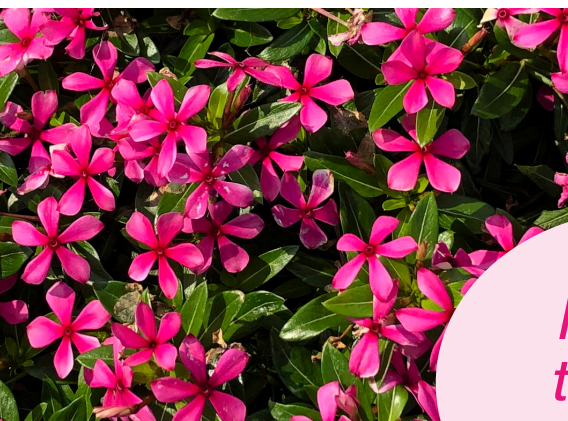


*Life's a  
beach!*

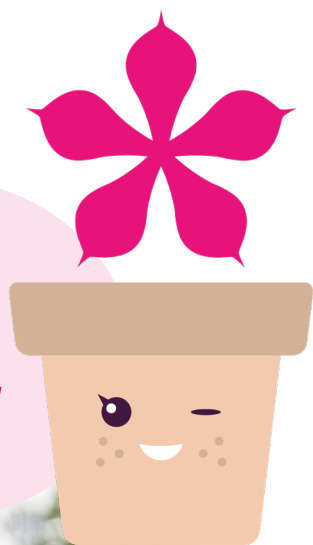


## HOT PINK

Rich pink flowers with distinctive red eyes bring gorgeous, saturated color.



*I like  
to be  
noticed!*

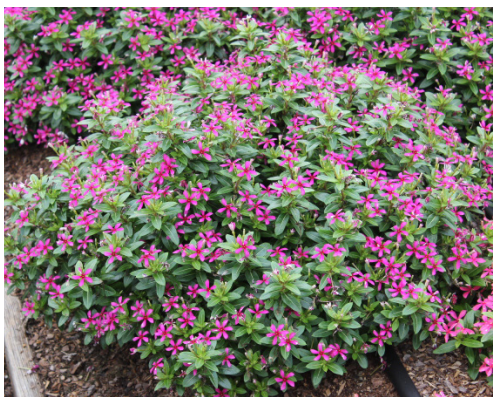


## LAVENDER

Plum blooms with  
reddish purple eyes,  
bring elegance to  
your garden.



*Purple is  
my happy  
place!*



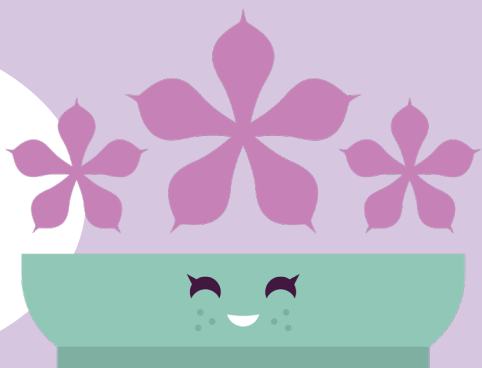


## LIGHT PURPLE

Perky light pinkish purple blooms are accented by contrasting red eyes.

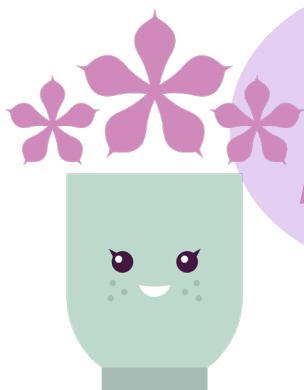
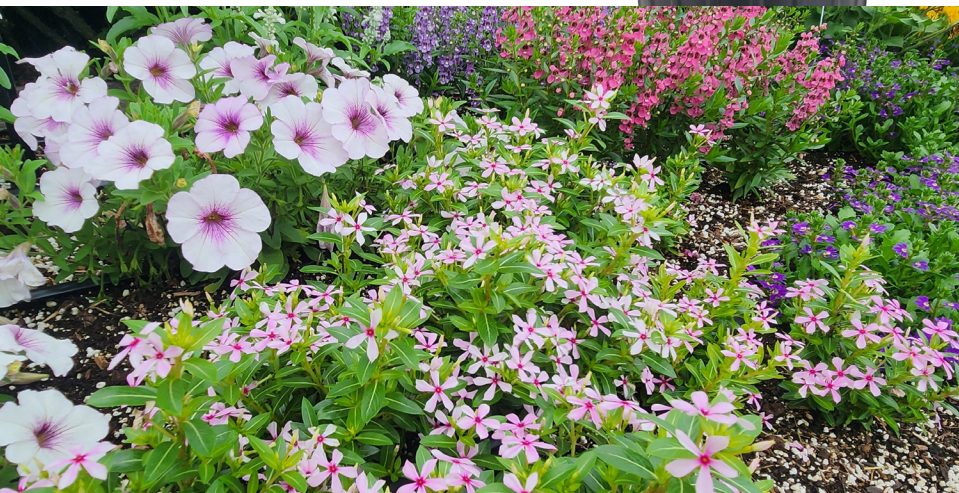


*I'm as  
sweet as  
candy!*



## LILAC DREAM

This variety is more vigorous than Light Purple and has a fairytale quality.



*Just call  
me  
Princess!*





## PAPRIKA RED

Scarlet red-orange  
blooms with white eyes  
change color in the  
landscape.  
(dappled white shades)



*I'm a  
little  
spicy!*





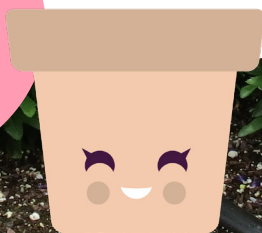


## RED SHADES

Rich red blooms with red eyes provide essential nonfading color.



*I love  
red  
lipstick!*





## WHITE PEPPERMINT

Fresh white flowers with red eyes pop and brighten every garden.



*White goes  
with  
everything!*

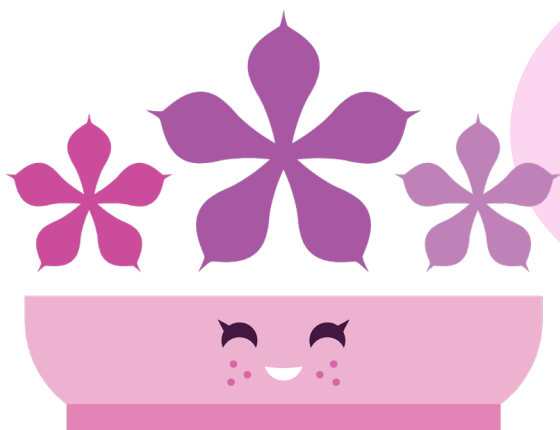


## BERRY BLAST COMBO

Mix Lilac Dream or Light Purple with Lavender and Blueberry Kiss and think of your favorite smoothie.



*I love  
you berry  
much!*





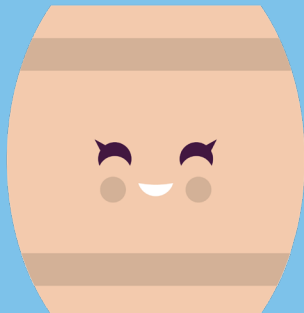
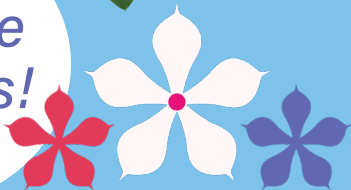


## LADY LIBERTY COMBO

Mix Red Shades with White Peppermint and Blueberry Kiss for the perfect patriotic summer planter.



*Show me fireworks!*



# Soiree® Double

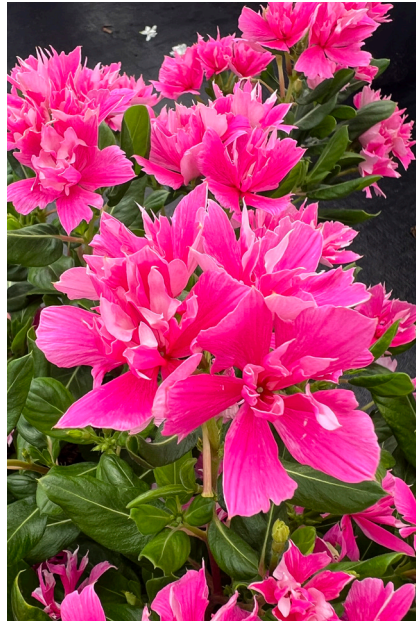
Unique double flowers and bushy growth create a tropical shrub look. Not a standard bedding plant vinca! Nice in summer hanging baskets, too.



**Appleblossom**



**Orchid Improved**



**Pink Improved**



**Pure White**



**Rosy Red**

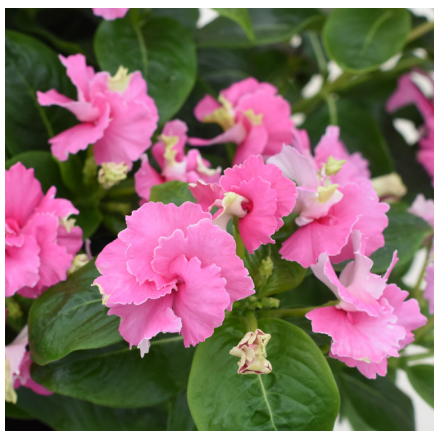








Fashionable varieties join the dance with ruffled petals and striking colors. While Salsa Red and Plum Velvet have a distinctive light edge, Pink Twist is curly.



**Pink Twist**



**Salsa Red**



**Electric Salmon Eye**



**Senorita Pink Improved**



**Plum Velvet**



**Strawberry Picotee**





# SUNTORY

## FLOWERS



[suntorygardenclub.com](http://suntorygardenclub.com)

